

ASIFA Central Board Meeting 10/19/2021
(moved from 10/12/2021 due to scheduling conflicts)

ZOOM meeting - 7pm

Present: Bob S, Mike L, Bri Y, Chris S, Christine V, Julie G, Tracy M, Jim M, Steve L, Deanna M

Next meeting: 11/18/21 at 7pm

AGENDA notes

IAD Screenings for ASIFA Central - Jim is collecting about 60-65 minutes of material for the IAD showreel, with the preliminary inclusion of 6 ASIFA Central selections, one from Australia, one from Taiwan, two from ASIFA South, two from Greece, two or three from Iran. He'll provide members with the program and access password on the VIMEO link for viewing and coordinating for local showings. The VIMEO link will be available until early December, at which time everyone who requested a showing will receive an email of where it was presented and how many were in attendance. No specifics will be requested.

As of the 19th, Chris wants to show at Webster as a live event, Julie and Suzanne Zack will show at GVSU, Jim will show locally in Edmore, Christine V may screen at U of T-Dallas (and will be joining ASIFA South for their viewing on the 28th- they selected one of her group films, *Horsepower* for their event). We will have a "group watch party" after the 28th, to be coordinated by Julie based on membership schedules.

Christine suggested we follow the model from ASIFA South, and provided this link:
<https://www.asifa-south.com/international-animation-day-1>

Bri confirmed that the local coordinator has jurisdiction over the choices.

Information has been posted on the website & social media.

Tracy M offered help to Bri if needed in the future - there were many challenges due to uneven international response to using the Film Freeway upload and sharing system.

Jim suggested review of the month-by-month deadlines and "to dos" for this process, with perhaps a backup plan - ie, when is the poster due, when will the films be due, when will outgoing notifications be completed - and if we get a LOT of entries - this year was comparatively light, we'll need a "team" of reviewers to get through the selections and report on impressions - and wherever we can step in to help Bri with her processes).

This year's "last minute" feel was driven by, again, a fairly dormant international participation at the initial deadline - 2 films by September 1, so it was extended to October 1, which made the 28th "show time" a bit tight, but do-able, but still remains at the mercy of international response

to download permission requests for the IAD show-reel at ASIFA Central.

In addition, that pesky pandemic and international affairs beyond our control - the poster was cleared for use late this year, too late to coordinate our usual “animated poster” project among the ASIFA Central membership.

ASIFA South had its own library and membership from which to draw, and they were generous enough to share those films with us in lieu of using the Film Freeway, with the stipulation that there be limited international distribution or access to the IAD showreel from ASIFA Central.

In between general board meetings, Animation “Salons” (open to general membership) and “Accountability Meet-Ups” for progress reports were suggested for the coming year.

Third Tuesday at 7pm - alternate between board and salon - next meeting 11/18 @7pm (Jim: I think Thursday was the intended day here? 11/18 is a Thursday)
First Thursday of the month - coffee breaks after this week 6:30EST
Associate members? Who can present at the salon? Members, guests, anyone?
Portion of the discussion as a teaser. Only record the salon meetings for special circumstances (tech process, archival process).

From Deanna - regular schedule for the Coffee break meetings, announced in advance and posted on website? YES

Jim will be building a folder on the website to incorporate meeting minutes and bylaw material.
31 October note from Jim - folder created in ASIFA.org site - working out best method to archive material.

Discuss future of social media -

Use of Youtube channel (zoom recordings, playlist) - ASIFA Central has a Youtube Channel

Podcasts? (Tech involved, uploads and access process to be determined)

Here is the link to access the recording for the 2020 ASIFA Central Retreat (Zoomation workshop - needs editing + Lightning Talks):

<https://drive.google.com/drive/folders/1suJHiflzyOTQieR3B0nUaVuvPgrjMS3M?usp=sharing>

Start with what we have produced

Lightning talks

Links to work / online presence

ASIFA Central YouTube Channel - reset password

Building Community

Talking to different chapters

Michael is bringing an ASIFA East guest to the coffee - yay!

Christine has connected with ASIFA South

Deanna is connected to everyone - she's DEANNA THE AMAZING! :-D

Student Groups

ASIFA Central sponsorship of festivals?

The model from Women in Animation (WiA) is a great one: see their site at - <https://womeninanimation.org/student-club/>

Student group memberships to ASIFA Central

Invite student groups to the salons to start!

From Deanna - yes, talking to different chapters would be great! We need that kind of connection.

Student Groups have always been an enigma to me, how to do it successfully. Addresses change, students often don't renew... it was such a challenge when I was membership chair. But SIGGRAPH does it.. It would be interesting to see how other chapters handle this.

ASIFA Sponsorship of Student Film Festivals

How many out there - what does that mean?

Offer up Jury

Note from Deanna... in the old old old old days, like the 1990's, ASIFA/Central regularly juried the animation entries of the Chicago Film Festival, and got some free tickets for our involvement. (I did it when I was there in graduate school.)

Rather than festivals, I might/would be more interested in the idea of our offering a student scholarship, or scholarships. Give the money directly to animation students.

They do this already in the L.A chapter, but I don't know the specifics. However, I would help with fundraising, if someone wanted to research/propose/design something.

(We used to do the HVH (Helen Victoria Haynes) Peace Student Scholarship... if we do this again, we should design something more distinct from that scholarship. Although I liked the title... but... IMHO, we need something new.)

Annecy Festival Note:

From Deanna - I got an email today that Annecy is extending their viewing period. Haven't tried it, just FYI. (Jim note - it'll be up and available until the end of 2021, lots of nice seminars to visit or revisit, for those who had purchased passes already - you may have already received an email invite)

Also from Jim - FAFF (Animation documentaries) selections are available online until October 24 - "The Factual Animation Film Festival (FAFF), an annual program of some of the year's best animated documentaries, is available to view online for free from the 16th-24th of October 2021."

For full access visit <https://factualanimation.com/faff-2021-online>

and use the password: FAFF2021 (courtesy FAFF and SAS) (update - password expired October 24)